

# The 43<sup>rd</sup> Korea Tourism Photo Contest

## I. Contest Theme

### Imagine Your Korea

Visited by more than 14 million tourists from around the world, the Republic of Korea is a country beautiful and attractive throughout the four seasons. Korea's new tourism slogan "Imagine Your Korea" promises an experience beyond your imagination. Invite the world to come and see the charm and value of Korea with your camera. Capture memorable sites and moments in Korea that fit the 5 keywords below.

K-FOOD	K-WAVE	K-SPIRIT	K-PLACE	K-STYLE
<p>Delicious Korean foods made with fresh seasonal ingredients.</p> <p><i>Bibimbap, bulgogi, kimchi, street foods, food festivals, etc.</i></p>	<p>Korean cultural trends that are spreading and arousing the world.</p> <p>K-pop, Korean TV shows, dramas, movies, theater performances, etc.</p>	<p>Originality and passion that define Korea and its people.</p> <p>Han Style (Korean alphabet, clothing, etc.), cultural heritage, fervent sports fans, lively festivals, etc.</p>	<p>Unique attractions of Korea that combine tradition and modernity.</p> <p>Seasonal changes in nature, architecture, temples, palaces, etc.</p>	<p>Attention grabbing lifestyles of the unique and stylish.</p> <p>Stylish designs, fashion, cafes, galleries in Myeong-dong, Garosu-gil Road, Itaewon, etc.</p>

## II. Information

- Participant Eligibility: All interested
- Application Period: June 16<sup>th</sup> - June 30<sup>th</sup>, 2015, 5:00pm (Korea time)
- Entry Process: Online Submission ([http://english.visitkorea.or.kr/enu/PK/PK\\_EN\\_14\\_1.jsp](http://english.visitkorea.or.kr/enu/PK/PK_EN_14_1.jsp))
- Photo Qualifications: Up to 5 entries taken after January 1<sup>st</sup>, 2014 that have not been published
  - ※ Entries will not be returned, and KTO may use awarded entries only.
- Size: JPG format at least 2,200 x 3,200 RGB pixels
  - ※ Original file only. Revised, reformatted or otherwise modified files will not be accepted.
- Winner Announcement: Winners will be announced on August 17<sup>th</sup>, 2015 (tentative) via email and the KTO website ([http://kto.visitkorea.or.kr/kor/notice/compe/photo/photoContest\\_pre.kto](http://kto.visitkorea.or.kr/kor/notice/compe/photo/photoContest_pre.kto))

## III. Awards

Award Title		No. of Awards	Cash Prize
Grand Prize		1	5,000,000 won
Gold		1	3,000,000 won
Silver		2	2,000,000 won
Bronze		3	1,000,000 won
Special	Non-Korean Photographer	1	500,000 won
	Online Vote	1	500,000 won
Honorable Mention		91	300,000 won
Total		100	43,300,000 won

※ In the rare event that all entries fail to meet the expected standard of excellence, prizes may not be awarded.

## IV. Notice

- Photos that have won in other contests (including revised and altered versions), were used for commercial purposes and/or published, imitations or composites will be rendered ineligible and applicant will be barred from any KTO contest for 3 years. Awarded entries will be canceled.
- The KTO assumes full ownership of submitted materials upon submission and may use images in any shape or form for promotion, publication, distribution to a third party, etc. Contest entrants waive property rights upon submission. Awarded entries will be exhibited and published in book & postcard form, uploaded on KTO's photo gallery website, and may be used in various publications and events for promotional purposes.
- All entries must have acquired any and all necessary copyright laws and/or rights pertaining usage of photos. Entrant shall bear sole and exclusive responsibility for consequences arising from infringement of such rights and laws.
- If person(s) in picture is identifiable, entrant will be contacted and asked to download and submit "Photo Portrait Release Agreement." If release agreement is not submitted, entry will be omitted from judging.
- For any additional information regarding the contest, please send an e-mail to [yunnjw@knto.or.kr](mailto:yunnjw@knto.or.kr)

◆ Organized by: Ministry of Culture, Sports and Tourism & the Korea Tourism Organization